

PAULA K. WIRTH

Web | Design | Illustration | Instruction
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Teaching Experience:

INSTRUCTOR—Advanced Graphic Arts, Digital Design 2, Acalanes High School, Lafayette, CA.

Designed curriculum to reinforce concepts and develop practical skills. Taught the fundamentals of graphic design, including typography, composition, consistency and visual hierarchy. Instruction focused on design process, conceptualization, critique, ethics and communication with clients. Trained students in Adobe Photoshop, Illustrator, and InDesign. Provided real-world experience by collaborating with community leaders to develop classroom projects. *Aug. 2006-June 2007.*

INSTRUCTOR—Fine Art, The Art Room, Lafayette, CA.

Taught art classes to children onsite and at elementary schools. Developed lesson plans and projects. *Nov. 2006-2007.*

LEAD ART INSTRUCTOR—Galileo Educational Services, Palo Alto, CA.

Taught a series of educational art classes to elementary students. *Nov. 2006-present.*

INSTRUCTIONAL SUPPORT—Arts ISIT, University Of British Columbia, Vancouver, BC.

System administrator and content manager for interactive online learning systems. Trained professors and staff in principles of online course development and in the use of WebCT, MSOffice, graphics, presentation, layout and web applications (*Adobe, Macromedia*). Taught workshops to students and staff in vector illustration. *Sept. 2003-June 2004.*

INSTRUCTOR (TA)—Department of Art History, Visual Art and Theory, UBC, Vancouver, BC.

Taught two six-credit undergraduate studio foundations courses in visual theory, drawing, painting, printmaking and sculpture. Taught studio classes, participated in the accompanying art history lecture, held office hours, prepared coursework and graded assignments and projects. *Sept. 2002-April 2003.*

INSTRUCTOR—Problem-Based Learning—Curriculum Studies, UBC, Vancouver, BC.

Ran workshops and taught students web design, graphics and digital video, as well as how to create effective educational sites. Provided individual technical support and feedback, 2003.

DIGITAL STUDIO MANAGER / RESEARCH ASSISTANT—Curriculum Studies, UBC, Vancouver, BC.

Managed a multimedia teaching lab. Taught graphics, web design and video (*Teacher Education Workshops, EDUC490 and Problem-Based Learning*). Trained professors, students and staff in the use of internet, business, graphics and web design applications and online course development. Created online resources for digital video instruction. 2001-2002.

TRAINER—Web Design and Authoring, IBM Research, San Jose, CA.

Trained employees in HTML, Dreamweaver, Photoshop, MS Office and web design concepts, 1998-2001.

INSTRUCTOR—Explorer Scout Workshops and Internships, IBM, San Jose, CA.

Taught hands-on workshops in web design and HTML for (middle and high school) Science and Technology conferences. Trained summer student interns in graphics, digital photography and web design, 2000.

DESIGNER, Science Education—University of Texas Medical School, UTHSC, Houston, TX.

Concept creation, layout design, graphics, animation and educational supplement development for BRAINSURE, a site that teaches neuroscience concepts to kids. Designed a series of hands-on science games for elementary students to learn about the brain. Led and participated in local outreach programs for middle school students at the UT Health Science Center and for elementary students at the Houston Children's Museum, 1997-1998.

INSTRUCTOR—Students Organized Against Rape, Rice University, Houston, TX.

As Vice-President, presented educational material and led group discussions on issues of rape, dating communication and personal safety to area middle school and high school students, 1993-1994.

HEALTH REPRESENTATIVE, Rice University, Houston, TX.

Taught health education concepts, created and distributed educational materials, 1989-1993.

INSTRUCTOR—Abercrombie Academy, Houston, TX.

Held group art classes and taught piano to elementary students, 1989.

Credentials & Certification:

Preliminary Designated Subjects Vocational Education Teaching Credential: Part Time.

Authorized subject: Multimedia Production.

CBEST, passed April 22, 2006, with a score of 191.

Skills and Competencies:

Fine Arts Instruction:

- Art History & Visual Theory
- Technique, Perspective, Composition & Color
- Drawing & Painting
- Still Life, Landscape & Figure
- Printmaking (*wood & lino cut, relief, intaglio, screenprint, chine collé*)
- B&W and Color Photography (*composition, darkroom, studio, etc.*)
- Sculpture

Digital Arts Instruction:

- Web Design & HTML
- Graphic Design & Layout
- Typographic Concepts
- Vector illustration
- Bitmap Graphics
- Digital Photography, Editing & Illustration
- Digital Video Production & Editing
- Animation

Curriculum Development

- Blackboard, WebCT, CT Connect

Application Training:

- Adobe Creative Suite: Photoshop, InDesign, Illustrator, etc.
- Adobe Macromedia Dreamweaver, Fireworks
- MS Office Suite (MSWord, PowerPoint, Excel, etc.)
- iMovie, Final Cut Pro
- Blackboard/WebCT (online course design & management system)